

**Give a Dog a Bone  
Keep Kitty Happy  
Christmas Appeal 2015 Report**

**LAST WAG OF THE TAIL**



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[giveadogabone.info](http://giveadogabone.info)

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OK I'm going to try and keep it brief so you feel you can read this. Big THANKS to absolutely everyone who took part in this appeal in any way, great or small. It has all paid off to a huge result to all the services we donate to, so have a read!



The key to the success of this appeal is that the toy, treat or bag of biscuits that you buy goes exactly to the source exactly as it is - to the rescue centres and other less fortunate animals

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# HIGHLIGHTS



*Seb with his Christmas collection 2015*

Got to be a highlight that we took on 3 more services to donate to

- 🐾 Animal Welfare League
- 🐾 Greyhound Rescue Rouse Hill
- 🐾 Golden Retriever Rescue

Also 6 new Drop Off Points

- 🐾 AMS Alexandria Vet
- 🐾 Monika's Doggie Rescue Ingleside
- 🐾 Planet Pooch
- 🐾 Pet Barn North Parramatta
- 🐾 Stand Up Coffee Parramatta
- 🐾 The Cottage Hospital





# WHAT'S NEW?

- 🐾 This year GADAB has been publishing 30 second videos of the appeal to show how it's going.
- 🐾 A video by Alex Greenwich to date has 3,898 views and vet Liz Watson from AMS Vet Alexandria has reached 1,480.
- 🐾 There are also some great videos of Drop Off Points and other services and lots of photos were received from people who were participating in the appeal.
- 🐾 What great news that Leichardt Council are mirroring the GADAB appeal (although they haven't referred to it as GADAB). They requested donations to be taken to Pets Domain.
- 🐾 Due to the active involvement of Volunteer Coordinator Natasha De Mel the contributions have skyrocketed as she set up three additional collection points (to the two that were currently running) and managed them for me- thank you so much Nat and Monika's.



*A massive thank you from the greyhounds at Greyhound Rescue in Rouse Hill to Give a Dog a Bone for all the wonderful food, treats and toys. We are so grateful.*

# WHAT'S DIFFERENT?

This year I looked at setting up Drop Off Points directly at the Rescue Centres, thus cutting out the necessity of a driver to pick up and deliver.

However I am aware that this will not work for everyone, having a location close by is much easier for people to make a donation.



*Logan is a 9-year-old female golden retriever, her family could no longer look after her and so she was surrendered to GRR (Golden Retriever Rescue). She now lives in Newtown with her 4-year-old buddy Tane. GRR are new recipients of GADAB this year.*



# CHALLENGES

How much the appeal has grown and how far people would like it to reach. I was asked where the Drop Off Points were in Melbourne, Canberra, Blue Mountains and Newcastle.

Next year is the 10<sup>th</sup> year, can we make it a big one?



*My name is Jesse James and I need your help at this special time of year. I'm being held hostage in a suburban Christmas cave. My owner has started making me wear Christmas hats, soon he will move onto fluffy boots and Santa costumes and finally the degrading white beard. I've come to realise if he collects a great many things this year for GADAB he will have to go out delivering the toys and treats to rescue services for this wonderful appeal (which will get him out of the house). Please help me in this my hour of need by taking your donation to one of our Drop Off Points so I can go back to the important things like sleeping in his bed and passing out in the garden. Please give generously so I can take this fluffy hat off.*

# 5 FAVOURITE THINGS

1. How excited people are when the appeal starts

2. Packing up the boxes full of toys and treats to go to the services

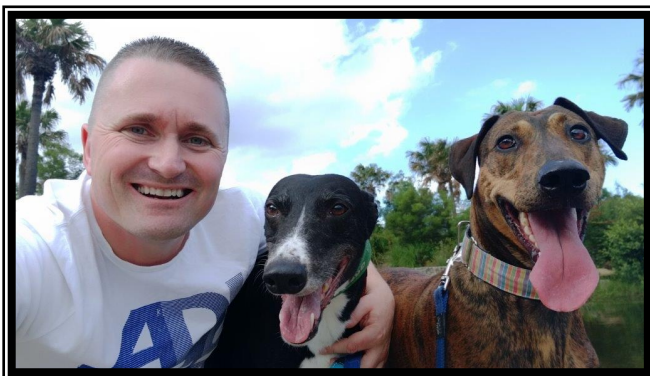


3. Receiving great photos and just seeing the animals with your generously donated items



4. Knowing that people feel that they have been able to be part of the solution

5. Amazed that I now have vets waiting to sign up to be a Drop Off Point





# BEING INVOLVED

in the GADAB appeal means...

“

*For the RSPCA Yagoona, being involved with GADAB has meant that those animals who will unfortunately be spending their Christmas with us at our shelter can still smile and have fun with all the extra treats, toys and goodies.*

”

-Eva, Education Officer from the RSPCA

“

*For Pets In The Park, being involved with GADAB has meant that we have gifts of toys, food and treats for our clients, all of whom really struggle and sometimes more so at this time of year.*

”

-James of Pets in the Park

“

*For Monika's Doggie Rescue being involved with GADAB has meant that we are able to ensure that the dogs and cats that are in our care over the holiday period get something extra special on Christmas Day.*

”

-Nat De Mel of Monika's Doggie Rescue



# ACKNOWLEDGEMENTS

Big thanks to all these organisations who participated in the appeal this year:

ACON	Maggies Rescue
ABC Technology	Monika's Doggie Rescue
Alex Greenwich	M & C Saatchi
AMS Alexandria Vet	NPS MedicineWise Staff
Animal Welfare League NSW	Palliative Care NSW
Annandale Animal Hospital	Pet Barn - Alexandria, Chatswood & North Parramatta
Australian Dog Lover Magazine	Pets In The Park
Benny and the Pets Kogarah	Pets 4 Life
Blacktown Animal Holding Facility	Planet Pooch
Catering Specialist	Positive Life
Certified Strata	Pride In Diversity
Clover Moore	RSPCA
Dogzdayz	The Cottage Hospital
Edgecliff Pets	Stand Up Coffee Parramatta
Fairfax Staff	Sutherland Shire Animal Shelter
Greencross Vets Petersham	Sydney Dogs and Cats Home
Greyhound Rescue	Simonne Lee Animal Communicator
Golden Retriever Rescue	VIVO Café
Hawkesbury Companion Animal Shelter	Virginia Furner
HEP NSW	Way2Home
Holiday Inn	Wayside Chapel
Jamie Parker MP	Where Pets Are Found
Kensington Produce	Uli's company NPS
Kirketon Rd	

*Apologies if I have left anyone out*

For a list of all the organisations that received toys and treats:  
<http://giveadogabone.info/who-benefits/>

# COST

This appeal is run as close as possible to cost neutral.

It relies on volunteers, the community and general public passing on the message and following through with buying just 1 item - that is the essence and success of this appeal.

The cost for this year was



*Dogzdayz dropping off their toys and treats to Planet Pooch in Randwick 2015*









# LAST WAG OF THE TAIL






## Big thanks to:

-  Uli for the great posters and webpage updates
-  Tiffany Forsyth for the new certificates and the design and layout of this publication
-  Glen Leith from Young Australians who for the 5th year running covered the cost of printing the posters
-  The GADAB volunteer drivers- Darren, Monique, Sonia, Dai, Bell, Maria, Renee, Matt, Nat and Melissa- for all their hard work and coordination in picking up and delivering donations

And of course, thank you to everyone who took part in this appeal for making it possible to deliver this most precious cargo of TOYS, TREATS and FOOD for the Christmas stockings for all the cats and dogs who look forward each year to this event- Again, I can only repeat that you have been part of the solution and for that you can feel very proud.

## GADAB team:

-  David Edler - Consultant
-  Uli Eichhorn - Communications Adviser
-  Natasha Nikolic - Collection Coordinator

Nicola Addison is the founder and coordinator of the Give a Dog a Bone,



Keep Kitty Happy Appeal





 THE END

