

Last Wag Of The Tail



**Give A Dog A Bone, Keep Kitty Happy
Christmas Appeal 2018 Final Report**

2018 GADAB Appeal

Welcome to the 2018 Last Wag of the Tail Final Report.

Thankyou everyone for your involvement again this year. I'm at risk of repeating myself to just say it was 'huge' again but really that's the truth. More people donated, more Drop-off Points came on board which meant we could send out more donations to more services which of course means more cats and dogs wake up on Christmas morning to a full stocking.

The essence of the appeal remains the same, 1 person buys 1 item and passes the message on. It's really too simple to be true that that simple action in itself resulted in 27 services receiving donations from GADAB this year.

This year we had our first formal, official launch which you can read about on page 4.

We had Steph Traynor join the GADAB Team and more people joining the GADAB Crew.

Wonderful photos generated interest and showed the results of the kind hearted people who donated all over Sydney, the Blue Mountains and on the Central Coast.

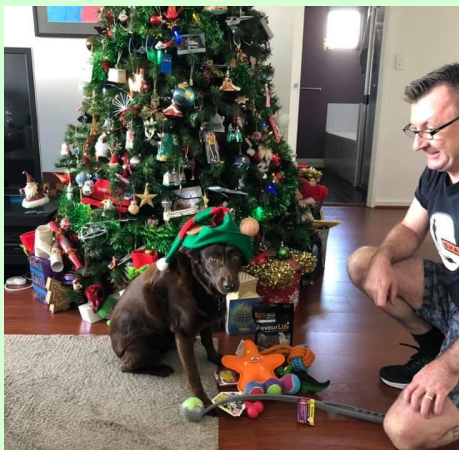
Here's a snapshot of just some of the people who helped and donated:



Kevin Lacey & dog Raffie donating at ACON drop-off point



Volunteer elves Mikala, Jamie & daughter Amelia with their collection at [RSPCA Blue Mountains Volunteer Branch](#).



Jessie is ready to take her donations to Alexandria Vet Hospital.



Christopher Maude dropping off his donations at Pets Palace.



Rodney with donations for pets of clients at Kirketon Road Centre.

GADAB Drop-off Points

See them on this webpage: <https://giveadogabone.info/drop-off-points>



Alexandria Vet Hospital



M & C Saatchi



Greencross Vets Faulconbridge



Long term supporter Alex Greenwich



Paul & Grace with donations from Hepatitis NSW



Donations at ABC Ultimo

Organisations that received donations from GADAB

See them on this webpage: <https://giveadogabone.info/who-benefits>



Blacktown Animal Holding Facility



Michelle (GADAB) at RSPCA Blue Mountains



Dog at Blacktown Animal Holding Facility

New Drop-Off Points

Asquith Veterinary Hospital
Blacktown Animal Holding Facility
Greencross Vets Faulconbridge
Greencross Vets Winmalee

New Receivers

Happy Paws Haven
Inner City Strays
Ruff Sleepers
STEP (Supported Transition & Engagement Program - Neami)

GADAB Launches at Casula Powerhouse

It has been 12 years coming, but yep, we made it this year for GADAB to have its 1st ever Launch. Casula Powerhouse is a wonderful, diverse community space, so we were absolutely thrilled to be able to hold our launch there under the watchful eye of Craig Donarski and his great staff.

I must confess when I first broached the idea of a launch with Craig, I had to tell him GADAB had zero budget and all I could promise him in return is that he would feel good about all the animals he would help at Christmas. He of course said 'Yes'.

So, with zero budget what would we do? Who would we invite, how would we cater for it and what about the dogs?

Fast forward a few weeks and with Casula Powerhouse on-board offering us complementary food and bar AND letting people bring their dogs, we were off to a brilliant start.

We invited the Ruff Sleepers project who provide care for pets of the homeless to come along and talk and show their short 'dog-umentary' <https://www.youtube.com/watch?v=xT5trDm1-7M>.

NO KILL Liverpool Animal Shelter (LAS) also came along with staff and some of their dogs. What could be better on a Sunday afternoon than taking your dog to a wonderful event with food, drinks and like-minded people all wanting to be part of the solution to helping to provide toys, food and treats for the animals at Christmas.

Was it a success? - You bet it was!

Did everyone have a good time? - Absolutely!

Did we get a lot of donations for LAS? - We sure did!

A big thanks to everyone who took the time to come along!



LAS staff member, Craig Donarski, Michelle Hubbard (GADAB) & Jacinta Bourne (GADAB)



Linda from Ruff Sleepers with donations from ABC Ultimo.



Alana with Angus at Liverpool Animal Shelter



Recently adopted pooch from Liverpool Animal Shelter

GADAB Crew - Who they are and what they do

They are the community spirited people who delivered posters all around Sydney, the Blue Mountains and on the Central Coast. They do this on foot, public transport, on bikes and often in the rain. They visit Drop-off Points to see how they are going, and they assist with deliveries. They come to events to promote the appeal, sign up new people and just generally spread the GADAB word.

GADAB has grown so much in the last 12 years and it couldn't manage without them now.

These are the fabulous individuals...

- | | |
|----------------------|-------------------------|
| 1. Ange Trevaskis | 12. Mark Bennet |
| 2. Bell Doherty | 13. Maria Christodoulou |
| 3. Bryan & Pebbles | 14. Paul Francis |
| 4. Carson Drummond | 15. Paul Jones |
| 5. Craig Thomas | 16. Ray Sarsin |
| 6. Deb Broughton | 17. Robert Fleming |
| 7. Diane Storey | 18. Stephanie Tuckwell |
| 8. Dai Aoki | 19. Shane Campbell |
| 9. Harrison Sarasola | 20. Stu Ewings |
| 10. John Byrne | 21. Teddy Rose |
| 11. Katie Hubbard | 22. Tom Staudt |

Our volunteer drivers who help make it all happen...

Ange Trevaskis; Bell Doherty; Deb Broughton; Rachel Corderoy;
Bryan & Robert; Shaun Powyer & Maria Christodoulou

Comments about GADAB from some of these individuals...

GADAB Team Set up Officer Jane Kenny

I first became involved in GADAB in 2016 when we made the appeal the focus of our Christmas giving in the office. Instead of giving each other a gift we all brought in gifts and treats that Nicola and her team could distribute to animals in shelters over Christmas.

The next year Nicola asked me if I would be willing to set up a collection for GADAB on the Central Coast, where I live.

I love volunteering with GADAB as it's such an easy appeal to ask your friends and family to support. All of those animals living in pounds and shelters deserve to live in a happy family environment, so hopefully the gifts contributed by donors to GADAB help make their time in care a little less lonely until they find their forever home!

GADAB Crew Member since 2015 Tom Staudt

I decided to join GADAB because I was always in awe about the purity of the unconditional love an animal friend can give you. I feel with GADAB I can give something back to the animal community.

I like the simplicity and effectiveness of GADAB you can be sure that your donated toy, treat or food will make it to the animals in need this very Christmas and provide a little fun or nourishment when it is most needed.

GADAB Crew Member since 2015 Paul Jones

I have a dog and a cat who are both rescued from different situations. Without GADAB and its wonderful crew giving, collecting from kind generous people of Sydney our little fur friends would have a lonely Christmas. My 2 are one of the lucky ones and they love to give to GADAB.



Paul Jones



Tom Staudt

The GADAB Team 2018 and what they do



Nicola Addison - Founder & Coordinator



Michelle Hubbard - Set up Officer, Media Officer & Facebook



Jane Kenny - Set up Officer



Steph Traynor - Set up Officer & Instagram



Tom Robertson - Last Wag of the Tail & Thank You Certificates



Jacinta Bourne - Website



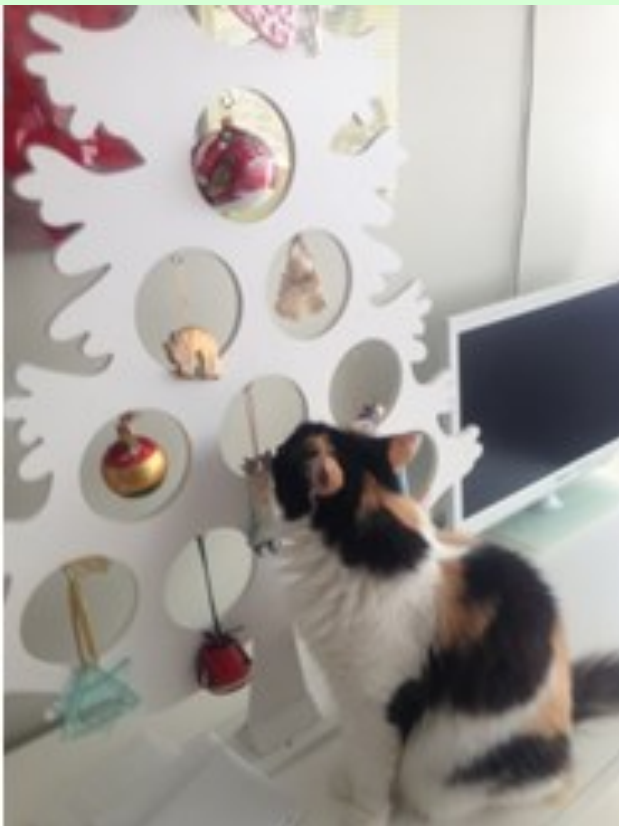
Grace Crowley - Poster Design

Events GADAB went to in 2018

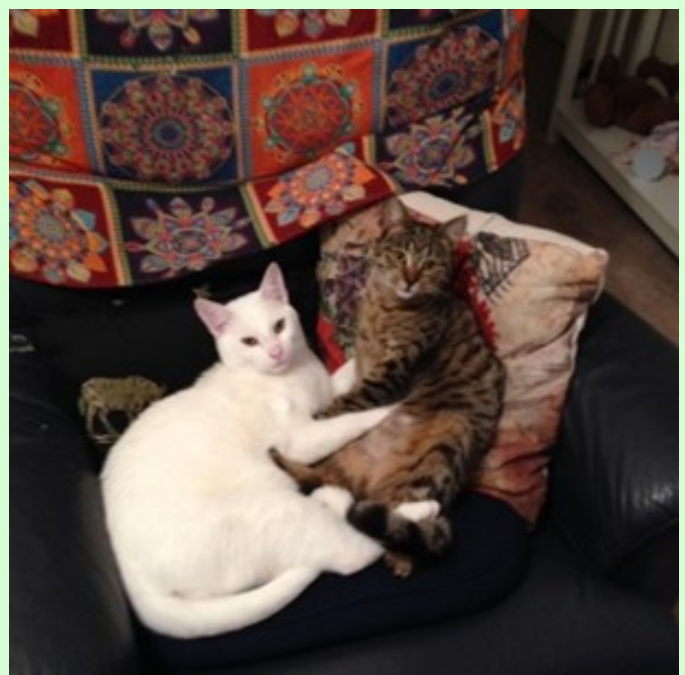
- Fair Day Doggiewood
- Casula Powerhouse for the GADAB Launch
- Radio Station 89.3FM



The team at 89.3FM with Steph (GADAB), who talked on air about the appeal



Frankie isn't sure what to donate to GADAB



Jasper and Rosie holding on until the appeal started

Comments from services that receive donations from GADAB

Sutherland Animal Shelter

Ho Ho Ho

For many years now our Shelter has been lucky enough to be a part of the Give a Dog a Bone Christmas appeal. This means that the dogs, cats, puppies, kittens, bunnies and whoever else is living at the shelter at the time, get lots of Christmas goodies while they spend the festive season as a shelter pet. All of the toys, treats, bedding and other fun stuff brighten the days of animals living the shelter life while they wait for a new home. Without Give a Dog a Bone, Christmas would not be as fun for those animals who are currently not as fortunate.

Pets in the Park

Pets in the Park (PITP) is a Registered National Charity that cares for pets owned by people who are experiencing homelessness.

We provide free veterinarian health care programs and donated products in support of these companion animals through the delivery of free health examination, vaccinations, parasite control, desexing and microchipping.

GADAB's Christmas appeal in support of Pets in the Park clients complements Pets in The Park's efforts in improving the quality of the human-animal bond for people who are homelessness through the provision of toys, treats and food. On behalf of the pets and people of Pets in the Park, our appreciation and best wishes in return to everybody donating to GADAB this Christmas.

Way2 Home

Way2home provides assertive outreach to some of the most vulnerable people sleeping rough within the City of Sydney area. We support people (and their furry little friends) to access long term housing whilst they wait for their forever home.

Being recipients of GADAB donations means the consumers we support are always so grateful for any food and gifts they receive for their furry friends. They will feed and look after their pets before themselves so being able to provide them with some gifts for their companions means they will also have some money left for themselves over the Christmas period. GADAB has been such a positive experience at Christmas time over the last few years for our consumer's and their pets and it's a joy to see them so happy and grateful when they receive the donations.

A couple of appeal collectors

Pups 'n' PopCulture (The Podcast For Dog Lovers)

GADAB is a wonderful Sydney based appeal that aims to make sure dogs and cats in shelters and rescues have a present for Christmas. Back in January, Jazz and I pledged to collect all year (as much as we could) and last week we dropped off our little haul at The Cottage Hospital Parramatta. We had some donations from friends of this podcast as well as what we purchased - in total, 51 items!



Rachael has been saving her tip money from her job and spent it all on toys for the GADAB appeal to be donated to shelter pets.



My final words to everyone who has taken part in this appeal...

The animals in shelters and those not so fortunate to have a home owe you a depth of gratitude.

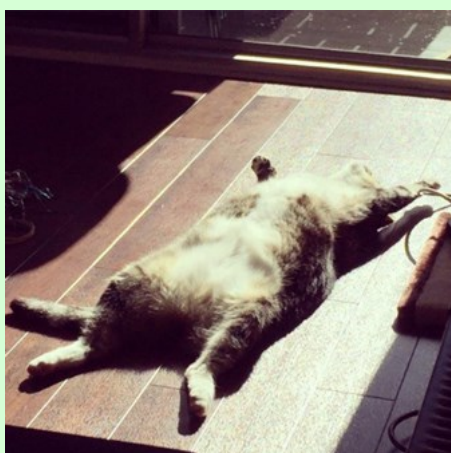
This appeal harnesses people's energy and turns good intention into action.

A special thanks to Tom Robertson for the hours of work you put into this publication with the intention for it to convey, as best it can, the utter delight that this appeal is.

And to you all I hope the gesture of giving to GADAB has a knock-on effect for you and makes you feel good. That way it's a win-win situation for all.

My very best wishes,

Nicola Addison



Jazz said "Phew! That's it for another year!"



Zephy at Greyhound Rescue with donations from GADAB



Raffie said "Cats like toys and treats at Christmas too."

